



February 1, 2011

Dear Friend of the PRFC,

Mahatma Ghandi once said, "We must become the change we want to see." These words can evoke a nod, inspire us to think, or they can stir us to act. You can act to become part of the change we want to see in Grand Rapids by participating in the GRACE Partners for a Racism Free Community Annual Forum. Through the Forum we hope to engage, inform, and inspire participants to join us as we work to make West Michigan a community of compassion and justice.

On Friday, March 25, 2011, from 8:00 a.m. until 11:30 a.m., participants will have the opportunity to learn, connect, and become part of the goal of making the greater Grand Rapids area racism free. The Forum will take place at the Goei Center, 818 Butterworth St. SW. Speakers from ERAC/CE, Eliminating Racism and Claiming/Celebrating Equality, (Kalamazoo, MI) will lead an interactive session focused on institutional racism. The focus of the event will include:

- Exploring common language and definitions to understand the continuing issue of racism throughout our country
- Understanding racism as a systemic issue, and not simply an issue of individual attitudes and actions
- Discovering approaches to dismantling racism that can provide the foundation for enduring solutions that lead to true racial reconciliation and justice

We are asking your organization to invest in fostering a racism free community by being one of our event sponsors (see enclosed sheet for sponsorship levels). Your contribution will help cover expenses related to the Forum and will help staff the work of the PRFC throughout the following year. As a sponsor, you will:

- Be acknowledged in print, online, and event materials for the 2011 PRFC Forum
- Receive complementary registrations for the event based on sponsorship level, so you can learn firsthand how your dollars are making a difference

I will follow up with you to answer any questions you may have. We are energized by the organizations that are working to establish a racism-free environment in their workplace. We look forward to you joining us as we continue to build a racism-free West Michigan.

Sincerely,

Lisa H. Mitchell
Director, Grand Rapids Area Center for Ecumenism (GRACE)
PRFC Forum Planning Committee

Encl.



Creating a community of compassion and justice...

RACIAL JUSTICE INSTITUTE

We pledge our support for the 2011 Partners for a Racism-Free Community Forum as:

Underwriter (\$5,000)

- 5 complimentary registrations to Forum
- \$500 fee reduction for organizational assessment*

Contributor (\$3,500)

- 4 complimentary registrations to Forum
- \$350 fee reduction for organizational assessment*

Sponsor (\$2,000)

- 3 complimentary registrations to Forum
- \$200 fee reduction for organizational assessment*

Supporter (\$1,000)

- 2 complimentary registrations to Forum
- \$100 fee reduction for organizational assessment*

Ally (\$500)

- 1 complimentary registration to Forum
- \$50 fee reduction for organizational assessment*

Friend

\$ _____

**For more information about the Standards & Credentialing organizational assessment process, visit www.prfc-gr.org*

All sponsors will be acknowledged in promotional, web page and event materials.

Name: _____

Company/Organization: _____

Sponsorship Level: _____

Address: _____

City/State: _____ Zip: _____

Phone: _____ Email: _____

Please make checks payable to GRACE/Forum.
(GRACE Federal Employer # 38-1568360)

THANKS VERY MUCH FOR YOUR SUPPORT!

Please mail this form to: GRACE 2011 PRFC Forum
183 Lakeside Drive NE
Grand Rapids, MI 49503-3811

Or, fax this form to (616) 643-0253, or email response to mitchell@graceoffice.org.
If you have further questions, please feel free to contact us at (616) 643-0227.